Emerging stronger from the storm
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Unexpected disruptions often force companies to re-evaluate existing systems and scrutinise their processes. Of particular importance are internal functions such as finance and accounting teams who have a crucial role to play as companies navigate through the challenges brought about by recession.

While it may seem counterintuitive to invest in new technology in a downturn, tools such as the cloud or automation can have exponential benefits in improving the accuracy and flow of much-needed information within an organisation. Having access to accurate financial information amid economic uncertainty offers management teams the opportunity to minimise exposure to risks, “fight fires” more effectively and plan their business recovery journey based on data-driven decision making.