How to build a stronger business magnet

THIS WEEK'S TOPIC: What will it take for Singapore to continue to pull in strong investments year after year?
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Investor confidence remains Singapore's strength despite the ongoing unprecedented disruption. Central to sustaining this credibility as we move forward is the need for organisations and businesses to uphold transparency and continuously build trust even in uncertain times. Business leaders, CFOs and professionals in the finance and accounting sector will need to play the role of "frontliners" in driving this agenda, through innovative thinking and leading the adoption of new, emerging technologies that ensure operational resilience and align processes across a distributed workforce. With tools such as automation and cloud-based platforms, Singapore businesses can become more agile in the face of transformation opportunities with the ability to scale and leverage data easily - thereby making the country and its economy one of the most exciting places to be for any investor.